

Canadian e-Content Awards presented to twelve innovative companies for creative electronic content solutions

Gala awards ceremony caps off day one of the 2004 Information Highways conference

Toronto, ON – March 24, 2004 - Yesterday, at their annual awards gala the e-Content Institute honoured twelve exceptional products with Canadian e-Content awards. The gala, part of the e-Content Institute's annual Information Highways conference, being held at the Holiday Inn King Street, was followed by a live auction in support of the Starlight Children's Foundation.

"These products have been recognized for their quality, innovation, value and importance to the Canadian market," said Heather Wilson, chair of the 2004 Judging Committee. The Canadian e-Content Awards are sponsored by the e-Content Institute and were created to recognize and honour innovative development of electronic content products and services for use by Canadian organizations and individuals. The Judging Committee was made up of a panel of experts and professional users of electronic content.

Award winners

CCH Online Enhanced by CCH Canadian Limited was recognized with the best business information services award. "The product has pulled together a large quantity of legal and business resources into one handy source. Many of the included sources are updated daily in order to provide timely information to clients."

Gentran Integration Suite by Sterling Commerce won the best business process management award. As a next-generation integration platform, Gentran Integration Suite provides a unified architecture for EAI, B2B, EDI, and Workflow and delivers a process-centric approach to enterprise integration. "This product is designed to assist e-businesses by facilitating secure communication with customers and suppliers and by allowing real-time access to key information by organizational decision-makers."

CBC.ca was recognized with the e-content award for best Canadian content product. "The site combines current news and information with archival material and provides seamless movement between interactive databases, photos, TV and radio transcripts – something for everyone!"

AdvanceKnowledge, a product developed by ii3, has won the best collaborative tool award. "A dynamic knowledge management system designed for a law firm, the product brings an extensive selection of trusted internal and external

resources together in one interface.” AdvanceKnowledge allows staff to contribute knowledge, expertise and content and features a Knowledge Manager who controls the publishing gateway.

Agent 2.0, a product developed by A-G Canada Ltd., was awarded the best content management software award. AGent 2.0 is A-G Canada’s premier library management system that allows users to simultaneously search multiple databases, full-text repositories, the web, and local catalogues through a single search interface. "The software allows libraries to maximize the usage of expensive subscription databases and, as a result, provides better access to a greater range of resources."

DB2 Records Manager, developed by IBM has received the award for the best content or records management product. It provides a platform independent, scalable, enterprise-wide records management solution. It's modular, includes bulk import/export features, an API programming language for Windows ® and non-Windows ® environments, XML support and meets the latest industry standards.

Dialog Application Programming Interface (Dialog API) by Dialog Corporation was awarded best desktop information management tool. “The product communicates the breadth and depth of Dialog's content with Simple Object Access Protocol (SOAP) allowing companies to integrate Dialog's stored information and search features in their own information architecture.”

IO – Intelligence Online by Axia Netmedia has won the award for education. "IO is a web-based workplace designed to help teachers develop inquiry-based training programs. The product combines practice with a community of teachers and seems both visionary and innovative.”

iSTARK Enterprise Portal by iSTARK Inc. won the best Enterprise Portal award. "This product provides a range of features, integrates both internally- and externally-generated content and is easy to use. iSTARK Enterprise Portal is designed specifically for the cement and concrete industries and it is clear that iSTARK understands this particular industry well."

Espion Visual Search by Idée Inc. has won the award for innovative application. “The software sets a benchmark for the visual search of image and video collections and demonstrates an especially effective implementation of visual search on a commercial stock photography website.”

BCSC e-services by the British Columbia Securities Commission has won the e-Content award for legal products. "This site meets the highest standard of access to information by a public agency. Essentially, the editors and programmers at the BCSC have done the work for you by analyzing and categorizing all the

documents in their collections, facilitating access, expediting research and by making administrative and regulatory processes cheaper and faster."

FPinfomart.ca by CanWest Interactive has won the Canadian e-content award for news. "Improvements have been made to the system since last year making it easier to use. A simpler interface and better navigational tools have been incorporated. FPinfomart.ca is to be commended for its ease of use and for providing access to local Canadian news sources."

About the Information Highways Conference and Showcase

Produced by the e-Content Institute since 1989 the Information Highways Conference and Showcase is the pre-eminent learning and networking vehicle for Canadian strategic thinkers, decision makers, business managers and professionals in the areas of knowledge management, customer relationship management, enterprise content management, information services, e-learning and business intelligence. Held annually at the end of March the conference has an established reputation for creating high quality, market responsive and strategic programming aimed at the organizations and professionals who buy, use, manage and create e-content solutions. For more information on the upcoming conference visit the website at www.econtentinstitute.org/conference

About the e-Content Institute

The e-Content Institute is dedicated to advancing the interests of the Canadian e-content community — developers and creators of e-content products and services and the professionals who buy, use and manage them. For more information on the e-Content Institute visit the website at www.econtentinstitute.org.

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