



## **Stikeman Elliott Collaborates with Hummingbird and ii3 to Advance its Enterprise Knowledge Management Strategy**

*Teaming up with Hummingbird partner, ii3, Canadian law firm leveraging Hummingbird Enterprise™ foundation to support knowledge and information management initiatives*

**Hummingbird Summit 2005, Miami Beach, Florida - February 8, 2005** - Hummingbird Ltd. (NASDAQ: HUMC, TSX: HUM), a leading global provider of integrated enterprise content management (ECM) solutions, and ii3 Inc., a full service knowledge and information management solutions company, today announced that Stikeman Elliott LLP, one of Canada's largest and most prestigious law firms, is partnering with Hummingbird and ii3 to further enhance and expand the firm's enterprise Knowledge Management (KM) strategy.

"Our close partnership with both Hummingbird and ii3 enables us to continue to extend Stikeman Elliott's vision of providing its lawyers with the knowledge they need, when they need it. Our main challenge of integrating diverse processes and systems is being met head on," said Venky Srinivasan, Director of Technology, at Stikeman Elliott. "Hummingbird Enterprise provides us with the underlying technologies for automating the creation, management, sharing and re-use of firm know-how and best practices. ii3 and Stikeman Elliott's experienced technology staff have formed a virtual team that leverages ii3's unique focus on practical KM, as well as a proven track record with systems, development, and project management."

Stikeman Elliott's information and knowledge management path is an on-going effort and as such, it requires flexible systems that can scale and adapt to its demands. ii3 has worked very closely with Stikeman Elliott's Knowledge Team over the past year to develop a strong understanding of the firm's KM strategy, priorities and resources. The Stikeman Elliott KM strategy is designed on three core principles:

- Provide lawyers with easy access to critical firm information, knowledge, and context;
- Leverage the firm's existing KM processes and technology;
- Ensure flexibility and openness to support future business, knowledge and information initiatives within the firm.

Stikeman Elliott has been a Hummingbird customer since 2001 when the firm selected Hummingbird Enterprise Webtop, Hummingbird's portal framework, as its desktop standard and corporate intranet. In 2002, the law firm officially launched its intranet site – STELLA – offering firm members a single point of access to all the firm's knowledge assets. From associates to senior partners, STELLA has been extremely beneficial for the firm, providing

users with an easy way to access research, precedents and the firm's entire know-how. As a multi-office firm, the intranet provides access to resources for dispersed teams, fostering a knowledge-sharing culture, reducing duplication of effort and improving client service.

STELLA is tightly integrated with Hummingbird Enterprise DM, the firm's document management system and Hummingbird KM, which provides the firm with a global search function that allows STELLA users to simultaneously search the firm's resources such as DM repositories, e-mail, internal publications and online research sources such as Quicklaw™, West km™ and LexisNexis®, all from a single Web browser interface.

Working with ii3, Stikeman Elliott is developing a taxonomy solution, which will be integrated across Hummingbird's open architecture as well as across all products in the organization to provide consistent categorization of all information. The Stikeman Elliott KM solution will allow the firm's lawyers in all offices to easily find critical firm information, knowledge and context in the form of documents, client information, and lawyer commentary and expertise in an integrated and intuitive way.

"We are very pleased with the relationship with Stikeman Elliott," said ii3 COO Jamie MacKay. "This firm is committed to excellence and understands the importance of knowledge management in achieving excellence."

Shy Alter, CEO at ii3, adds, "Better access and leverage of knowledge should be a practical proposition for law firms. The collaboration with Stikeman Elliott is a good example of how ii3 applies a unique approach to Full Service Knowledge Management."

ii3 has provided professional resources to lead and assist in the following ways:

- Requirements analysis and prioritization;
- Solution design and implementation;
- Product evaluation and selection;
- Software implementation, integration and development;
- Solution launch and deployment;
- Knowledge organization structuring and management.

"ii3 has become a trusted part of our team," said Andrea Alliston, Director of Knowledge Management in the Toronto office of Stikeman Elliott. "They bring the expertise, experience, and commitment required to ensure success on this initiative. Using Hummingbird's flexible and robust technologies that are geared to the legal market provides us with the tools and capabilities required for our firm-wide KM system, now and in the future."

"The currency of the legal industry's exchange is knowledge, and they're driven to better leverage their knowledge assets," said Andrew Perry, Chief Marketing Officer & Senior Vice President Marketing, Hummingbird Ltd. "Hummingbird Enterprise offers levels of integration and scalability that a progressive firm like Stikeman Elliott continuously builds upon."

### **About Stikeman Elliott**

With more than 400 lawyers, Stikeman Elliott is internationally recognized as one of Canada's leading business law firms. Domestically the firm has offices in Montreal, Toronto, Ottawa, Calgary and, Vancouver. Globally, the firm extends to New York, London, Hong Kong and Sydney. For more information, please visit [www.stikeman.com](http://www.stikeman.com)

### **About ii3**

ii3 is a full-service knowledge management firm. ii3 collaborate with our clients to understand unique business needs and implement results-based KM solutions. ii3 delivers industry-leading expertise in strategic consulting and solution design, development and deployment. ii3's clients are industry leaders that believe they can achieve a competitive advantage through a more effective application of knowledge.

For more information, please visit: [www.ii3.com](http://www.ii3.com)

### **About Hummingbird Enterprise™**

Hummingbird Enterprise provides an integrated platform for enterprise content management that provides global organizations with solutions to manage business interaction information such as documents, records, virtual deal room exchanges, discussions, email or financial data - linking business processes, information and people. Our solutions are designed as modular applications that are fully interoperable with each other, enabling our customers to incrementally build an enterprise content management solution to meet their evolving information needs in a cost effective manner.

### **About Hummingbird**

Hummingbird Ltd. (NASDAQ: HUMC, TSX: HUM) is a leading global provider of enterprise software solutions. Our enterprise content management (ECM) solutions enable organizations to manage the lifecycle of enterprise content from creation to disposition. Hummingbird Enterprise solutions enable organizations to address critical business needs, such as information management, business continuity, compliance and risk mitigation.

Founded in 1984, Hummingbird employs approximately 1420 people and serves more than 33,000 customers, including 90% of Fortune 100. Hummingbird solutions are sold directly from 40 offices worldwide and through our Alliance Network of partners and resellers. For more information, visit <http://www.hummingbird.com>

### **For further information, please contact:**

Joshua Fireman  
V.P. Business Development Legal  
ii3 Inc.  
1 866 671-3065  
[jfireman@ii3.com](mailto:jfireman@ii3.com)

Inder Duggal  
Chief Financial Officer  
Hummingbird Ltd.

Dan Coombes  
Director, Investor Relations  
Hummingbird Ltd.

Tel: 416-496-2200 ext. 2205  
inder.duggal@hummingbird.com

Tel: 416- 496-2200 ext. 6359  
dan.coombes@hummingbird.com

Michele Stevenson  
Manager, Corporate Communications  
Hummingbird Ltd.  
Tel: 416-496-2200, ext. 2623  
michele.stevenson@hummingbird.com