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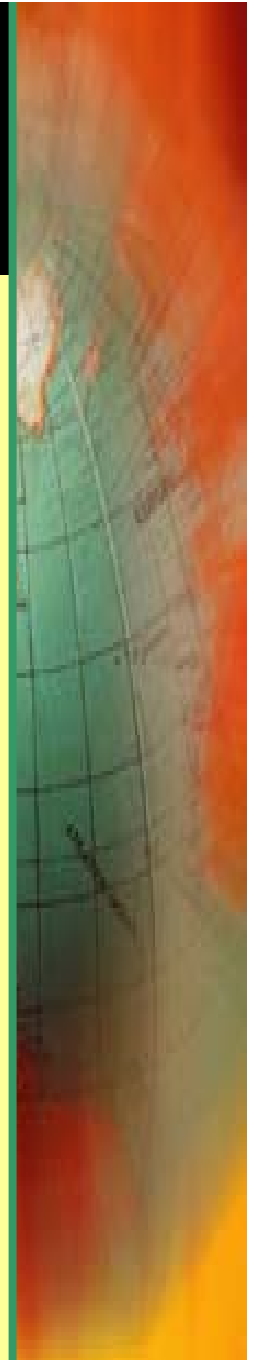
Jamie Booth

**Director of Information Technology, Hunton & Williams
(Richmond, VA)**

Jamie is responsible for the strategic and operational planning for Hunton & Williams and is an active member of both the Hummingbird and Lexmark CIO Advisory Boards. His priorities include aligning knowledge management, technology systems, and business processes with individual practice needs and firm business objectives. Jamie led the development and implementation of Hunton & Williams portal, eHunt.

Hunton & Williams

- Full Service Firm
- 850 Lawyers
- 17 Offices – 6 Countries
- 3 Primary Practice Groups
- Burgeoning KM Culture



Knowledge Management Today

- No Formal Strategy
- Ad Hoc Among Practices
- Emerging Organizational Elements
- KM Drives IT Strategy & Skills
 - Process Design
 - Information / Knowledge Architecture
 - Technology Framework Decisions

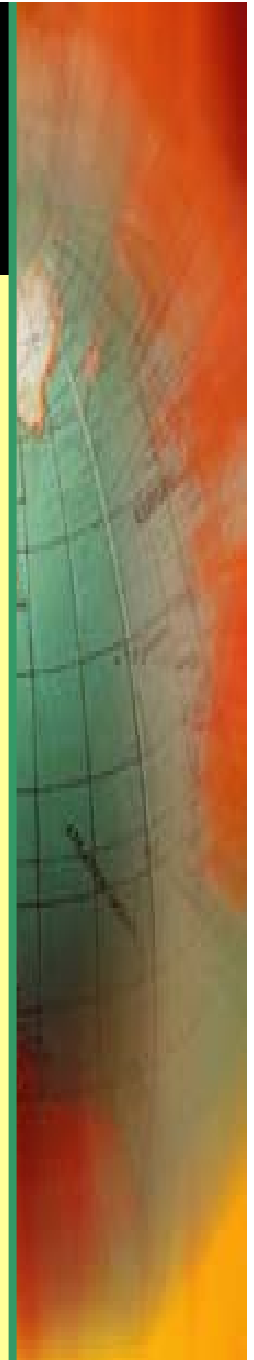
Portal Drivers – circa 1999

Formal Goals

- Surface Firm Intranet Content
- Knowledge Sharing (documents)
- Navigation & Taxonomy

What We Delivered

- Better Intranet (Search & Taxonomy)
- News & Content Subscriptions
- Rudimentary Personalization
- Client / Matter Centricity
- Litigation Work Product Repository



Portal Drivers – circa 2002

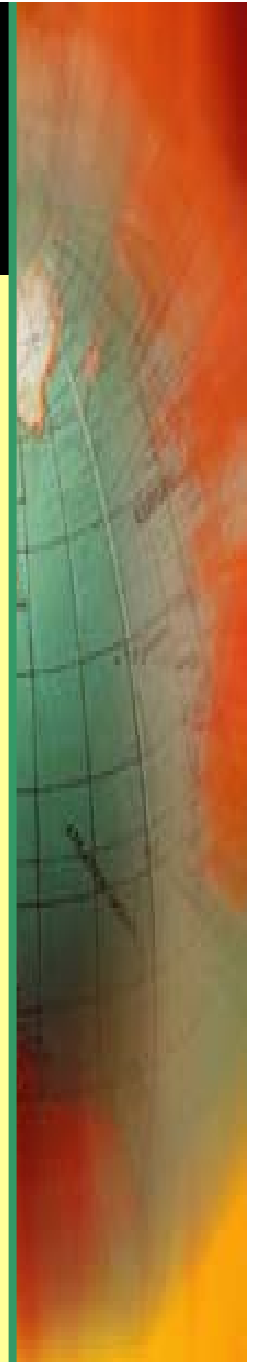
Improved Navigation

Content

- Law Practice
- Business
- Research

Collaboration & Knowledge Sharing

- Communities
- Extremet Integration



Portal Drivers – 2004

- Improved Content Quality
- Contextualization
- Transparency
- Personalization
- Enterprise 'Find'
- Useful Collaboration
 - Internal
 - External

